



MEDIA RELEASE

FOR IMMEDIATE RELEASE Peterborough residents inspire change in their city as part of 100in1Day Canada

12 Canadian cities – the largest to date - join global civic engagement movement on Saturday, June 2, 2018

Peterborough, Ontario (May 31, 2018) – On June 2, 2018, Peterborough joins residents across the country in transforming their city through hundreds of ‘urban interventions’ that inspire action and connection in their neighbourhoods. 100In1Day Canada is part of a growing global movement that is changing how people interact with their communities, providing residents with a platform to showcase their ideas aimed at sparking change in their cities. The impact goes beyond one day – since 2014, 100In1Day Canada initiatives have demonstrated how small resident-led ideas can transform cities by scaling temporary urban interventions into longstanding projects. [100In1Day Peterborough](#) is led by [GreenUP](#) and powered by [Future Cities Canada](#).

This year Peterborough joins Toronto, Hamilton, Burlington, Ottawa, London, Sault Ste. Marie, Calgary, Vancouver, Revelstoke, Williams Lake, and Montréal.

Leading up to 100In1Day Canada, Peterborough residents, community groups, local organizations, and businesses have been coming together to share and develop innovative, creative, and reflective ideas that will spark change and build capacity to convert interest into action at a local level. On Saturday, June 2, Peterborough neighbourhoods come alive with more than 50 interactive activations, from Googly Eye-Spy to Accessible Fishing, and from Bus Stop Beatifications to Daddy Drop-ins.

To discover where you can participate or how you can add your own event, visit: www.100In1Day.ca/peterborough

Here are TWO great photo and interview opportunities for media:

- 10:00AM Millennium Park (130 King Street) - #ChalkArtSelfies + Streets Re-imagined + Passing Cyclists at a Safe Distance + Small Butts Big Problems + MORE

- 3:00PM Charlotte Street – 100in1Day Wrap Party + Adult Recess + free Compliments + Pop-up Art + Taste of Downtown

To learn more: www.100In1Day.ca

Join the conversation on Twitter: @100in1DayPTBO #100In1DayPTBO
on Instagram: @ptbogreenup #100in1DayPTBO

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About 100In1DayCanada: 100In1Day Canada, powered by Future Cities Canada, is part of a growing global movement changing how people interact with their cities. Its impact extends beyond June 2, inspiring people to act and support policy change, innovation and transformation in their cities by scaling of temporary actions into new lasting projects, programs and relationships. Since launching in Canada by Evergreen in 2014 in Toronto, Halifax and Vancouver, 100In1Day Canada has grown to 12 cities nation-wide, with more than 1,700 local interventions led by over 2,200 community members and engaging an estimated 100,000-plus people.